



*Working together for Newark's future*

## ***MAKING STRIDES!!!***

### **21st Anniversary Gala Reception**

Tuesday, April 30, 2019

6:00 pm – 9:00 pm

The Avenue A Club, 58 Avenue A

Newark, New Jersey 07114

*Name/Contact Person*

*Name of Advertiser/Sponsor*

*Address*

*City*

*State*

*Zip Code*

*Phone*

*Fax*

*Email*

*Website*

### **Sponsorship Opportunities**

- ☐ **Platinum ~ \$25,000** • Full Screen Advertisement ~ prominent placement in the digital journal played throughout the evening  
• Opportunity for company quote in event PR material • Company web link on Leadership Newark's Website • Signage at event  
• 15 Tickets
- ☐ **Gold ~ \$20,000** • Full Screen Advertisement ~ prominent placement in the digital journal played throughout the evening  
• Opportunity for company quote in event PR material • Company web link on Leadership Newark's Website • Signage at event  
• 10 Tickets
- ☐ **Silver ~ \$15,000** • Full Screen Advertisement ~ prominent placement in the digital journal played throughout the evening  
• Company web link on Leadership Newark's Website • Signage at event • 5 Tickets
- ☐ **Bronze ~ \$10,000** • Full Screen Advertisement • Company web link on Leadership Newark's Website • Signage at event  
• 3 Tickets
- ☐ **Nickel ~ \$5,000** • Full Screen Advertisement • Company web link on Leadership Newark's Website • Signage at event  
• 2 Tickets

### **Digital Advertisement**

To be prominently displayed on a large screen at the event.

- ☐ **\$500 ~ Full Screen Advertisement** (8.5" x 11" artwork)
- ☐ **\$300 ~ Half Screen Advertisement** (8.5" x 5.5" artwork)
- ☐ **\$200 ~ Quarter Screen Advertisement** (4.25" x 2.75" artwork)
- ☐ **\$100 ~ Professional Listing on the "Leadership Newark Supporters" screen**

- Artwork may be emailed as a PDF, GIF or JPEG file to [leadershipnewarkgala@gmail.com](mailto:leadershipnewarkgala@gmail.com)
- For a Professional Listing, please write the organization's or individual's name as it should appear in the digital journal listing:

### **Tickets**

- ☐ **Individual Ticket ~ \$150** (\* LN Fellows if you plan to purchase 2 tickets – call the office)
- ☐ I (We) cannot attend the event but wish to support Leadership Newark. Enclosed is my tax-deductible contribution of \$\_\_\_\_\_.
- ☐ I (We) support Leadership Newark but prefer that my (our) patronage remain anonymous.

Please RSVP and submit ad copy to the address below on or before **April 19, 2019**.  
Please make all checks payable to **Leadership Newark**, a 501(c) (3) organization.  
494 Broad Street, Suite LL10, Newark, NJ 07102  
973-350-9200 Fax: 973-350-9208